

SOAR

THE OFFICIAL BULLETIN OF THE FRATERNAL ORDER OF EAGLES GRAND AERIE

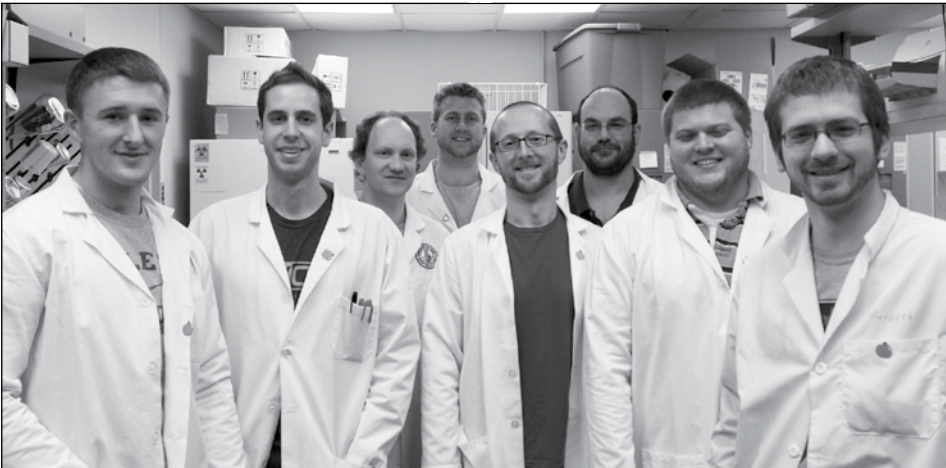


Photo Courtesy of The University of Iowa

Researchers at the University of Iowa take a moment to pose while sporting their "J.O.E. 4 DRC" Green Apple pins created by Clovis, N.M., J.O.E. #3245.

Commitment To A Core

While most children spend their days running from the thought of healthy foods, the Junior Order of Eagles of Clovis, New Mexico Aerie #3245 are embracing a particular fruit to help make a difference in the world. Since October, the group has raised money for their charity of choice, The Fraternal Order of Eagles Diabetes Research Center, by selling green apple pins with the message "J.O.E. 4 DRC."

The idea was born at the Eagles' International Convention in Orlando, Fla., as information regarding a breakthrough at the University of Iowa passed through membership. Dr. Christopher Adams, an endocrinologist at the university, uncovered how ursolic acid, a compound found in apple peel, was responsible for decreasing fat,

blood sugar levels and cholesterol in mice and could be useful in the treatment of diabetes.

Clovis' J.O.E. group knew just how to take advantage of the discovery. "Go to any Eagles gathering and you'll see how much our people love pins," J.O.E. advisor Wayne Buchanan said. "Most of them are in Eagles colors so we knew the green would stand out. We knew immediately we could raise money with the pins."

Buchanan's hypothesis proved correct as the \$3 pins became a hit with membership. The tiny token of support spread like wildfire through Clovis, prompting the group to broaden their horizons and spread word of their good deed to the research staff in Iowa that

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Member Benefit Growth Continues

A renewed focus on both membership growth and retention is leading to the development of a stronger and more prominent slate of benefits.

The F.O.E. stands strong in its unprecedented array of assistance for surviving children of members who die while serving their country or at work. These children are able to obtain grants for higher education, as well as medical, dental, vision and hospitalization assistance. Additionally, Eagle Village in Bradenton, Fla., adds a valuable benefit for retirees and other members who wish to have a get-away.

New benefits are on the way. We want to not only enhance your membership experience, but to drive membership growth. We are pleased to announce a new agreement with Nationwide Insurance which could bring you significant discounts on standard auto, home, condo/rental and pet insurance. Full details are immediately available on our Members-Only site and are being distributed across State/Provincial Conventions.

There are more benefits in the works – and we will proceed with your best interests in the forefront. Please share your thoughts. What benefits do you most value, or what would you like to see? Email us at membership@foe.com, or call 614-883-2200 8 a.m. – 5 p.m. EST.

You Could Be The First Winner Of The New Grand Aerie Membership Incentive Contest!

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International Golf Tournament

See Insert

FROM THE ARCHIVES: MAY 1954

Eagles Plan Outstanding Affairs to Observe Mother's Day, the Fraternity's Own Holiday

National Committee Named To Work on Big Program

"IN THE CYNICAL WORLD AROUND US, there is a great and deplorable tendency to tab anything decent and honest and sentimental as 'corny' and maybe that is one of the things that is so very wrong about today's world," said Harry Hudlow, Lafayette, Indiana, on his appointment as chairman of the Fraternal Order of Eagles national Mother's Day Committee.

Chairman Hudlow announced that the Grand Aerie will send every Aerie posters, programs and other material necessary to plan an appropriate Mother's Day program.

He urges every Aerie to go all-out in holding an outstanding program for the occasion. He stated that there would be a special observance on May 9 at the site of the English Opera House, Indianapolis, Ind., scene of Eagle leader Frank E. Hering's first public appeal for the setting aside of a day a year to pay tribute to our mothers.

"Certainly, whatever we do to honor our mothers on this day is purely a sentimental offering," said Hudlow, "and maybe it doesn't fit in with what seems to be the modern attitude: 'Nuts to everything.' But it seems to me we have a need for a little honest sentiment these days. Let's recognize this, just as the pioneer Eagles recognized the need of a special day for our mothers."

Appointed as members of the national Mother's Day Committee by Grand Worthy President Bob Hansen were Gus Meyers, Muncie, Ind., honorary chairman; James F. Madden, Rock Island, Ill.; Thomas Gosland, San Francisco, Calif.; Harry (Happy) Chandler, Jackson, Mich., and Cornelius J. Hayes, Torrington, Conn.

Acting as secretary to the committee is Ralph Honeycutt, Indianapolis, Ind.

After the silver voiced Hering, then a little known Notre Dame professor, but

later Grand Worthy President and EAGLE Magazine editor, gave his stirring appeal for the observance of Mother's Day, the proposal was enthusiastically adopted by the Eagles. A valuable ally was Miss Ann Jarvis, Philadelphia, who was commemorating the death of her mother on the second Sunday of May, and whose custom it was to wear a carnation in tribute to her mother. Both the date and the carnation became parts of the national observance when public demand, led by the Eagles, induced Congress to set aside



Ralph Honeycutt

an official annual Mother's Day.

The observance of this occasion has long been associated with the Eagles, and the fraternity has been frequently commended down through the years for the vital part it played in the establishment of this day to honor mothers. Frank Hering was officially dubbed "the Father of Mother's Day" by the American War Mothers. In recent years radio and video programs have carried stories of the Eagle efforts to found Mother's Day.

In its best fraternal tradition, the Order has done much to keep the idea fresh and alive; Eagle programs have kept the observance of the day in the public eye.

"Every Eagle Aerie, no matter how big or how small, owes it to the Aerie, owes it to the members, owes it to their mothers, to schedule some kind of Mother's Day observance," says committee chairman Hudlow. "We should be proud of the great part our Order played in establishing this day; let us show our pride by holding an impressive program."

Top Producers/ New Leaders

As of Mar. 31

Aerie:

- | | |
|---------------------------|-----|
| 1. #699 Tarentum, PA | 102 |
| 2. #2223 North Canton, OH | 62 |
| 3. #4126 Regina, SK | 49 |
| 4. #4264 New Market, VA | 48 |
| 5. #1463 Ashtabula, OH | 41 |

Auxiliary:

- | | |
|--------------------------|----|
| 1. #302 Zanesville, OH | 29 |
| #387 Newark, OH | 29 |
| 3. #2308 Puyallup, WA | 28 |
| 4. #2370 Canton, OH | 26 |
| 5. #4089 Port Orange, FL | 22 |

Aerie (Individual):

- | | |
|------------------------|----|
| 1. John M. King | 31 |
| #2093 Crater Lake, OR | |
| 2. Walter J. Winter | 27 |
| #2449 Hazel Park, MI | |
| 3. Larry G. Biss | 21 |
| #2839 North Platte, NE | |
| John James | 21 |
| #3723 Heath, OH | |
| 5. Frank C. Gattinger | 20 |
| #4126 Regina, SK | |

Auxiliary (Individual):

- | | |
|-------------------------|----|
| 1. Vicki A. Roberts | 19 |
| #895 Ironton, OH | |
| 2. Betty J. Johns | 10 |
| #2927 Sunnyside, WA | |
| 3. Tina M. Hardy | 8 |
| #2380 Vassar, MI | |
| 4. Lois G. Tuller | 7 |
| #2241 Pasco, WA | |
| Jennifer L. Kless | 7 |
| #2436 Chagrin Falls, OH | |
| Valerie J. Bauer | 7 |
| #536 Carbon City, PA | |



The Fraternal Order of Eagles Soar
1623 Gateway Circle South
Grove City, Ohio 43123
www.foe.com

Call

General Questions - 614-883-2200

Marketing Questions - 614-883-2210

Membership Questions - 614-883-2200

Email

marketing@foe.com

Fax

614-883-2201

We Are People Helping People

California

- Reedley #2781 donated \$4,000 to the Diabetic Youth Foundation with proceeds from their annual Poker Run and Golf Tournament events.

Florida

- Lake Como #4355 raised \$8,000 for the Hospice of the Nature Coast, the charity of Madam President Barbara Swiger, during a recent golf scramble.

Illinois

- Mt. Vernon #2791 held a fundraiser for Shriners Hospital for Children in Chicago, raising \$3,400.

Maine

- Dirigo #618 of Lewiston held a benefit dinner for The Fraternal Order of Eagles Diabetes Research Center, raising \$850.

Michigan

- Coldwater #1907 held a Male Beauty Pageant event raising \$1,253 for The Fraternal Order of Eagles Diabetes Research Center. Member Carl "Carly" Herwarth was named winner.

Minnesota

- Rapids Auxiliary #2469 in Grand Rapids donated \$1,000 to the Grand Rapids Food Shelf. The Auxiliary has donated \$6,000 to the cause in recent months.

Missouri

- Cape Girardeau #3775 donated \$1,000 to S.A.L.T. (Seniors and Lawmen Together), which pledges to help make communities safer and friendlier for senior citizens.

New Mexico

- Clovis #3245 raised \$1,066.46 for the Max Baer Heart Fund.

Ohio

- Columbus Linden Aerie #2252 celebrated 75 years during a joint celebration with the Auxiliary, who was celebrating 71 years. They donated \$2,000 to The Fraternal Order of Eagles Diabetes Research Center, \$2,500 to the Ohio State Aerie Charity Fund, \$30,000

Arizona



Members of Lake Havasu City #4299 performed a sold-out murder mystery dinner raising \$7,126 for the Max Baer Heart Fund.

to the Ohio Newsboys Association and \$24,639.80 to Nationwide Children's Hospital.

Pennsylvania

- Hanover #1406 donated \$5,130 to Penn Township Police to fund a traffic-monitoring device and \$6,180 (plus an additional \$1,000 from the Eagle Riders) for child abuse prevention.

Texas

- Big Spring #3188 raised \$10,000 for the West Texas Center's Children-In-Need fund during their 10th annual Chili Cook-Off.

Utah

- Grand Worthy President Mel Fry recently visited the University of Utah Department of Medicine Division of Cardiology to meet with its Heart Failure Team and present and undisclosed donation to their Cardiac Rehab group.

Washington

- Port Angeles #483 recently held a dessert auction raising \$355 to offset medical costs for a local citizen.

West Virginia

- Elm Grove Eagle Riders #1891 raised more than \$10,000 for a variety of causes including Relay For Life, juvenile diabetes, Alzheimer's, veterans administration and more.

Wisconsin

- La Crosse #1254 recently held a

spaghetti and meatball dinner to raise \$370 for the Auxiliary Cancer Fund.

Ontario

- The Ontario Provincial Eagles donated \$3,500 to the Ajax Pickering Hospital to help fund a new MRI machine.

People Helping People

While all items are published and shared electronically, space is limited in print. In an effort to provide a diverse offering of news items for our members each month, the largest and/or most unique donation from each State/Province we receive news from will be featured in our People Helping People section. Once each State/Province we have news from has been represented, we will begin to allow additional items.

Please keep in mind that all photos must be high-resolution and cannot be taken from a newspaper or a news outlet's website as the Grand Aerie does not have the right to use those photos.

As always, we welcome any questions or suggestions you might have. Please see the panel on page 2 for contact information.

APPLE from page 1

inspired their fundraising efforts.

In December, the Grand Aerie presented J.O.E. #3245 with a framed photo of Dr. Adams' staff, each displaying the green apple pin proudly on their lab coat. The surprise brought great joy to the Junior Eagles, instilling pride and offering great perspective on the scope of their project.

"You could see the pride on everyone's face as they looked at the picture," Buchanan said. "To a lot of the kids, I'm sure the idea of the people directly responsible for the apple breakthrough knowing who the Clovis Junior Eagles are and what they're doing to help raise money was something they didn't think was really possible."

After starting with just six members, the Clovis J.O.E. now boasts a total of 22 and has built a financial cushion as a result of its hard work. "Every single one of these kids works hard," Buchanan said. "They cook at the Aerie on Monday nights, held Easter Egg hunts and little carnivals for local kids. They do whatever they can to help."

Now the Clovis Junior Eagles look to expand its horizons by possibly selling pins at the 2012 International Convention in Grand Rapids, Mich. Buchanan says the group is looking into having a few members on hand to raise money and gain valuable experience.

Clovis has since announced its initial order of green apple pins will be a limited edition run, with standard red apple pins to follow. In its first two years of existence, the group has managed to double the previous year's total of funds raised and have already set a goal of \$2,400 for their third year, though most expect them to far exceed that amount.

"Every time people kind of get the feeling that they've done as much as they can do, they go out and raise even more money," Buchanan said. "It's a wonderful thing to be a part of. Being their J.O.E. advisor has made me become a better Eagle. When they're working hard to cook or clean or do whatever it is they have to do, it makes me feel like I need to do more. I think a lot of people feel that way."

News & Notes**Strategic Planning Survey Results Available Now**

In November 2011, the Grand Aerie Strategic Planning Committee, chaired by P.G.W.P. and Grand Treasurer Jim West, conducted a survey of F.O.E. leadership, membership and staff. A tremendous amount of data was collected, which will be used to make improvements and help determine future plans. Results for the survey are available now in the Aerie/Auxiliary Support section of our Members-Only Website. These results are broken down into an Overview section, which explains the survey and provides demographics for participants and basic results, as well as a Comments section, which features extended responses to open-ended questions. The Strategic Planning Committee will take the results and redevelop a plan to guide ongoing efforts in the F.O.E. Watch for more information this spring.

Grand Aerie Membership Incentive Contest

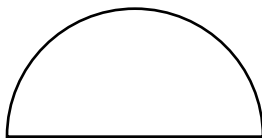
Start the fraternal year in style by winning the first Grand Aerie Membership Incentive Contest! The Grand Aerie Membership Department is offering VIP treatment to the Top Aerie & Auxiliary Producers and the Top Aerie & Auxiliary Officer Producers for the month of June. By signing the most members, you will be entitled to two VIP seats at the Welcome to Grand Rapids Show Sunday, July 8, and two free banquet tickets with VIP seating for the banquet of your choice during International Convention week. Don't miss this opportunity to experience Convention in style! If you have questions, comments or concerns, contact the Membership Department at membership@foe.com or call 614-883-2200.

April Soar Correction

At a series of Incoming Presidents Meetings in March, there were numerous discussions about the "Those Who Serve" program which provides a free year of membership to specific groups. A story in the April issue of the Soar stated that "Note that in order to qualify, members of the military must show you a DD214 form." This is not correct. A new brochure has been published with the correct information. It states: "the organization is offering all Law Enforcement Officers, Correctional Officers, Firefighters, Emergency Medical Technicians and Honorably Discharged/Inactive Military (including inactive Military Police & Firefighters) a one (1) year complimentary membership with the FOE. We apologize for any confusion and appreciate your input!"

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Fraternal Order of Eagles
1623 Gateway Circle S.
Grove City, OH 43123

Using This Sheet

On June 14, 2012, Grand Trustee Darrell Rall will set off on a journey like no other – a motorcycle ride spanning 25,000 miles in 25 days. This tremendous event is planned to raise funds for the Fraternal Order of Eagles Diabetes Research Center at the University of Iowa.

As we all support Darrell, let's also help lift the DRC fundraising effort. Educate your crowd of friends, family and associates who are not members of the Eagles, and share this important information. Tell them your organization is aiming to cure Diabetes once and for all – and ask them to donate to our cause.

Copy this sheet and cut away the three small "handouts" to distribute in your communities, at church, in your library. All donations received at www.foe.com or by mail to the Grand Aerie Office go directly to our Fraternal Order of Eagles Diabetes Research Center. Let's cross the finish line together!

Help Us Cure Diabetes

Each day, nearly 30 million American and Canadian citizens suffer from diabetes.

On June 14, Darrell Rall will begin a world record 25-day, 25,000-mile quest known as Iron Eagle 2012, in support of The Fraternal Order of Eagles Diabetes Research Center.

The Eagles are proud to serve as primary sponsor for this remarkable event. Help us find a cure by donating today!



THE FRATERNAL ORDER OF EAGLES
DIABETES RESEARCH CENTER
AT THE UNIVERSITY OF IOWA



Or mail your donation to:
F.O.E. Diabetes Research Center
1623 Gateway Circle South
Grove City, OH 43123
www.foe.com

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2 CHANCES TO GOLF WITH THE EAGLES!

This year, Eagle members have a unique opportunity to play in two great golf tournaments for the F.O.E. Get out your clubs and register for one or both of these great events today!

2012 Bob Outland Charity Golf Tournament for the Fraternal Order of Eagles Hosted by Ypsilanti #2250 August 4-5

The 2012 International Golf Tournament will take place August 4-5 at the Green Oaks Golf Course in Ypsilanti, MI.

ENTRY FEE: \$90

REGISTRATION DEADLINE: July 6

SEND CHECKS TO: Grand Aerie F.O.E.,
1623 Gateway Circle S.,
Grove City, OH 43123

ENTRY FORMS
CAN BE
FOUND AT:

The Members-
Only Web site.
Click on the News
and Events tab.



Michigan State F.O.E. Diabetes Research Center Golf Scramble July 7

The Michigan State Aerie is holding a golf scramble Saturday, July 7, at Boulder Creek Golf Club in Belmont, MI. This tournament coincides with International Convention with all proceeds going to the Fraternal Order of Eagles Diabetes Research Center.

ENTRY FEE: \$80

REGISTRATION DEADLINE: June 7

SEND CHECKS TO: Michigan State Golf,
308 N. Washington, Owosso, MI 48867

ENTRY FORMS CAN BE FOUND AT:
www.mifoe.com/diabetes.htm